

DERRY TOWNSHIP DOWNTOWN CORE DESIGN BOARD
MEETING MINUTES
June 27, 2022

The June 27, 2022 meeting of the Derry Township Downtown Core Design Board was called to order at 5:04 p.m. by Chairman George Achorn in the Meeting Room of the Administration Building in the Derry Township Municipal Complex, 600 Clearwater Road, Hershey, Pennsylvania.

ROLL CALL

Members Present: George Achorn, Chairman; Rick Zmuda, Secretary; Jim George

Member Absent: Pam Moore, Vice Chairwoman

(Note: The Board of Supervisors have not yet appointed members to fill the vacancies created by Susan Cort, Matt Luttrell, and Andy Bowman at the end of 2021.)

Township Staff Present: David Habig, Assistant Director of Community Development; Jenelle Stumpf, Planning/Zoning Coordinator

Public Registering Attendance: None

APPROVAL OF MINUTES

On a motion made by Secretary Zmuda, seconded by Member George, and a unanimous vote, the minutes from the February 28, 2022 meeting were approved as presented.

OLD BUSINESS

None.

NEW BUSINESS

A. Consideration of free-standing sign at 27 Ridge Road (Lititz Sign Company, on behalf of Wells Fargo; DCDB 469)

David Habig explained that Wells Fargo is proposing to replace a pole sign that was hit by a vehicle and destroyed. Since pole signs are no longer permitted in the Downtown Commercial Sign Overlay district, Wells Fargo is proposing a five-foot-high free-standing sign in the same location as the previous sign. The sign will be dimensional and will have halo lighting.

Secretary Zmuda stated his concern that because the proposed sign is lower than the previous sign, its placement may interfere with sight distance. Mr. Habig responded that the location of the sign meets visibility requirements. Secretary Zmuda noted that the pole sign allowed for more visibility. Mr. Habig said that in the Downtown Commercial Sign Overlay district, the maximum permitted sign height is eight feet. There was discussion of other options, such as a three-foot-high sign on a five-foot-high pole or moving the sign further away from the intersection.

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Motion

On a motion made by Member George, seconded by Secretary Zmuda, and a unanimous vote, the Downtown Core Design Board tabled making a Recommendation of Appropriateness for the proposal as presented, due to concern about visibility at the intersection of South 1st Street and Ridge Road, and asked that the applicant return to the Downtown Core Design Board with one or two new options for the Board's consideration showing the sign being located further away from the intersection and being located on a pole instead of a monument-style base.

OTHER BUSINESS

None.

ADJOURNMENT

On a motion made by Secretary Zmuda, seconded by Member George, and a unanimous vote, the meeting was adjourned at 5:19 p.m.

Rick Zmuda, Secretary