

NOTICE OF PUBLIC HEARING

Notice is hereby given that the Board of Supervisors of the Township of Derry, Dauphin County, Pennsylvania, will conduct a public hearing on Monday, November 7, 2016, at 6:00 p.m., in the meeting room of the Derry Township Municipal Complex, 600 Clearwater Road, Hershey, PA. The purpose of the hearing is to receive public comment regarding proposed Ordinance No. 682, which would amend Chapter 225 (Zoning) of the Code of the Township of Derry by changing the definition of the term 'Sign' and by adding a definition for the term 'Attraction Branding.'

The proposed ordinance may be viewed at the Derry Township Department of Community Development, 600 Clearwater Road, Hershey, between the hours of 8:00 a.m. and 5:00 p.m., Monday through Friday, or online at www.derrytownship.org under 'Public Notices.' **(SEE BELOW)**

All interested parties are invited to attend.

Charles W. Emerick, Jr., Director of Community Development

ORDINANCE NO. 682

AN ORDINANCE OF THE TOWNSHIP OF DERRY, DAUPHIN COUNTY, PENNSYLVANIA, AMENDING CHAPTER 225 (ZONING), ARTICLE II, (DEFINITIONS) OF THE CODE OF THE TOWNSHIP OF DERRY BY CHANGING THE DEFINITION OF THE TERM 'SIGN' AND ADDING A DEFINITION FOR THE TERM 'ATTRACTION BRANDING'

BE IT ENACTED AND ORDAINED under the authority and procedures of the Pennsylvania Municipalities Planning Code, by the Board of Supervisors of the Township of Derry, Dauphin County, Pennsylvania, as follows:

SECTION 1: Chapter 225, Article II (Definitions), §225-8 of the Code of the Township of Derry is hereby amended by revising the following definition:

SIGN - Any advertisement, announcement, direction, communication, or outdoor advertising device produced in whole or in part by constructing, erecting, affixing, or placing a structure on land or on any other structure, or produced by painting, pasting, or otherwise placing any printing, lettering, picture decoration, symbol, trademark, figured object, colored material, or any other device on any building, structure, or surface, including those of vending machines and fuel dispensing devices, which is employed to announce, direct attention to, identify, or make known. Vegetation arranged or shaped in such a manner to depict a symbol or lettered communication shall not be considered to be a sign. Street lights having shades which resemble Hershey's Kisses, or any Hershey legacy-related artwork, or any attraction branding affixed to the attraction within the confines of Hersheypark, shall not be considered to be signs. In addition, nonadvertising signs specifically highlighting the heritage of the Hershey community, or stained glass windows or doors which depict religious messages or themes shall not be considered to be signs.

SECTION 2: Chapter 225, Article II (Definitions), §225-8 of the Code of the Township of Derry is hereby amended by adding the following definition:

ATTRACTION BRANDING – Any words, lights, images, shapes, and/or graphics used to adorn and identify a single themed ride or attraction, where the words, lights, images, shapes, and/or graphics are affixed to the attraction or incorporated into its design. Attraction branding is meant to provide a themed visual experience to the patrons of the attraction and is not intended to solely promote a product, business, or the entire facility or venue to the general public.

SECTION 3: All ordinances or parts of ordinances inconsistent herewith are hereby repealed to the extent of such inconsistency.

SECTION 4: If any section, subsection, or clause of this ordinance is held, for any reason, to be invalid, such decision or decisions shall not affect the validity of the remaining portions of this ordinance.

SECTION 5: The Board of Supervisors finds that this ordinance is consistent with the overall goals of the Derry Township Comprehensive Plan.