PDTENTIAL HERSHEY COMMUNITY CENTER PLANNING PROCESS



OVERVIEW

The Hershey Community Center, when constructed, will be a premier recreation, leisure services and fitness facility for people of all ages who live and work in the greater Hershey region. In addition to the many youth, senior, and adult community programming opportunities, the center will bolster the local economy through the augmented tourism and hospitality services that result from local, state, and regional aquatic meets, made possible by the planned 50-meter competitive swimming pool.

Additional planned amenities include: walking track, fitness opportunities, a full-size basketball gymnasium, a childcare area, indoor leisure pool with zero-entry and active play components, a senior center, meeting rooms, outdoor leisure pool, large multi-purpose room, commercial kitchen space, and a refreshment area.

TIMELINE

CURRENT FACILITY 1963

The current facility is sold to the Township. Now, 55 years later, liabilities and limitations include:

- Costly challenges to maintain failing equipment
- The HVAC system, pool equipment and retractable dome are mechanically obsolete
- The 6-lane indoor pool is not meeting the needs for lap swim, competitions and aquatic classes
- Outdated and unattractive showers
- Maintaining a clean, mold-free environment is a challenge
- Safety risks involving the retractable dome

PLANNING BEGINS 2014

OCTOBER 2014 | A Stakeholders Committee was established to begin the process of planning for a new community center.

MARKET ANALYSIS 2015

CONCEPTUAL PLAN 2016 -

Phase 1 Consulting Services commenced with Ballard King Associates which included a market analysis, two community listening sessions (Nov. 4 & 19, 2015) and the establishment of a preliminary program for the facility based on the input collected.

The firm of Kimmel Bogrette was secured to provide the next phase of planning which was the development of the conceptual plan for the community center.

TIMELINE



PROJECTED DESIGN & CONSTRUCTION SCHEDULE

