



**Hershey Public Library
Board of Directors Meeting
November 15, 2011**

MINUTES

ATTENDANCE

Members present: Rosemary Marino, President, Anne Reeves, Todd Pagliarulo, Michele Taylor, John Abel, and Friends of the Library Representative - Nina Castillo, Barbara Ellis, Library Director

Absent: Kelly Fedeli, Diana Briselli, and Endowment Trust Representative - Ralph Keil

CALL TO ORDER

Rosemary Marino, President, called the meeting to order at 7:05 pm.

APPROVAL OF MINUTES

Motion: Rosemary corrected the minutes, pointing out that she was absent from the October meeting. A motion was made to approve the October 18, Minutes of the Library Board of Directors meeting, as corrected. The Minutes were approved.

FINANCIAL REPORT

The financial report dated October 31, 2011 was distributed. Barbara reviewed the report and answered questions. Barbara reported that while the 2012 budget has been submitted to the township Board of Supervisors, the supervisors are considering some further cuts to the departmental budgets, or revenue increases. A special budget hearing will occur on Nov. 29.

COMMUNICATIONS

Barbara shared a note from Judy Weber, expressing her gratitude for the new library design elements creating a welcoming and beautiful entryway that invites people into our space.

DIRECTOR'S REPORT

Barbara Ellis commended all members of the board for their involvement in the November 6th, Rediscover Day at HPL. She noted everyone's special talents, including Anne's publicity efforts, Dianna's scavenger hunt, John's learning to use a Kindle, Michele's posters, Kelly's donation of easels and hosting in general, Rosemary's emceeing skill, and last, but not least Todd's help in arranging for P & R day passes as prizes and resetting clocks, among other things. She also thanked the Friends of the Library for their hospitality, providing food for the day. Approximately 400 people attended the event.

Lindsay Barrett George will appear at HPL, at the end of November. Funding for the event is provided by the Susquehanna Bank.

REPORTS OF REPRESENTATIVES

Friends

Friends of the Library rep, Nina Castillo gave a report. She described the Library on Wheels program to the board. She stated that currently there are 15 volunteers involved in delivering library materials to homebound patrons. The Jackson Taylor program about *The Blue Orchard*, on Nov 3 drew a crowd of about 200 people. The Friends of the Library had their final meeting for 2011 in October. They will meet again in January of 2012.

Endowment Trust

Ralph Keil was not present. Barbara Ellis shared the following:

The current Market Value of the Endowment is 1,622,500.95.

Barbara stated that according to Bryn Mawr Trust officer, Jesse Ashcroft, "The account has held up very well this year as compared to the overall market, since the main component (the individual stock piece) has outperformed the S&P year-to-date."

OLD BUSINESS

Review of Nov. 6, Redesign Celebration – REDISCOVER HERSHEY PUBLIC LIBRARY- REBOOT YOUR VISION

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A. A review of the November 6th, Rediscover HPL Day elicited many favorable comments and suggestions for "next time."

Anne complimented Michele's beautiful signage and commented that a lot of people she met at the door did not know what was going on that day.

Rosemary asked, "Could we have done more to promote the event?"

Michele related her story of being held as a captive audience by an older couple, who just loved the event and they were happy to be here.

John, who helped demonstrate Nooks and Kindles, said that people were very engaged at that information station.

Todd commended everyone's hard work and agreed that it was a very successful day, informing people of our many services and offering opportunities for board, staff, and users to know each other.

Michele suggested that the library find opportunities to do this kind of an event again, noting that people really enjoyed themselves.

B. The board agreed to table any further discussion of the PA Forward Initiative funding request made in September by Kathy Silks. There were concerns expressed by some board members regarding funding such a donation.

ADJOURNMENT

The meeting adjourned at 8:15 pm.

NEXT MEETING

The next meeting of the Library Board of Directors will be **Tuesday, December 13, 2011**, 7 p.m. at the Hershey Public Library.

Submitted by

Barbara Ellis